

LANE//DASH

MEDIA GROUP

Commercial Photography

CAPABILITY STATEMENT

Colette Lane

Owner

734-819-7789

Lane Dash Media Group

372 Heartwood Ct.

Wixom, MI 48393

info@lanedash.com

LaneDash.com

DUNS: 117989056

CAGE: 8ZHK2

COMPANY DESIGNATIONS

NAICS: 541922 - COMMERCIAL PHOTOGRAPHY

CERTIFICATIONS

Women-Owned Small Business (WOSB)

DIFFERENTIATORS

Lane Dash Media Group provides commercial photography and complete 3D/360° virtual tour capture, editing, publishing, and systems integration services, software training and implementation, and Google My Business (GMB) consulting.

Experience: Over 25 years of commercial photography and 3D/360° VR experience, specializing in architectural and real estate photography, portraiture, editorial photography, and photojournalism.

Collaboration: Proven efficient and organized project management and documentation. Consistent client communication throughout the project process.

Technology: Using the latest professional photography equipment, software, and technology, including Ricoh, Insta360, Nikon, CupixWorks, Glo3D, Cloudpano, Matterport, Google, and Adobe CC.

PAST PERFORMANCE

- Cloudpano Partner
- Glo3D Service Partner
- CupixWorks Certified Partner
- Google Maps Trusted Street View Photographer
- PlanOmatic Contract Photographer
- OBEO Contract Photographer

CORE COMPETENCIES

COMMERCIAL PHOTOGRAPHY

- Architecture & Real Estate
- Editorial
- Events
- Transportation
- Construction Progress
- Infrastructure
- Environmental
- Business & Occupational Portraits

3D VIRTUAL TOURS

- Architecture & Real Estate
- Business & Retail
- Transportation
- Construction Progress
- Infrastructure
- Environmental

360° VEHICLE TOURS

- Interior 360° panorama integration
- AI powered background adjustment
- Hotspot technology to add images, videos, files, hyperlinks, and text
- Condition and feature reports

